dup

Alouette

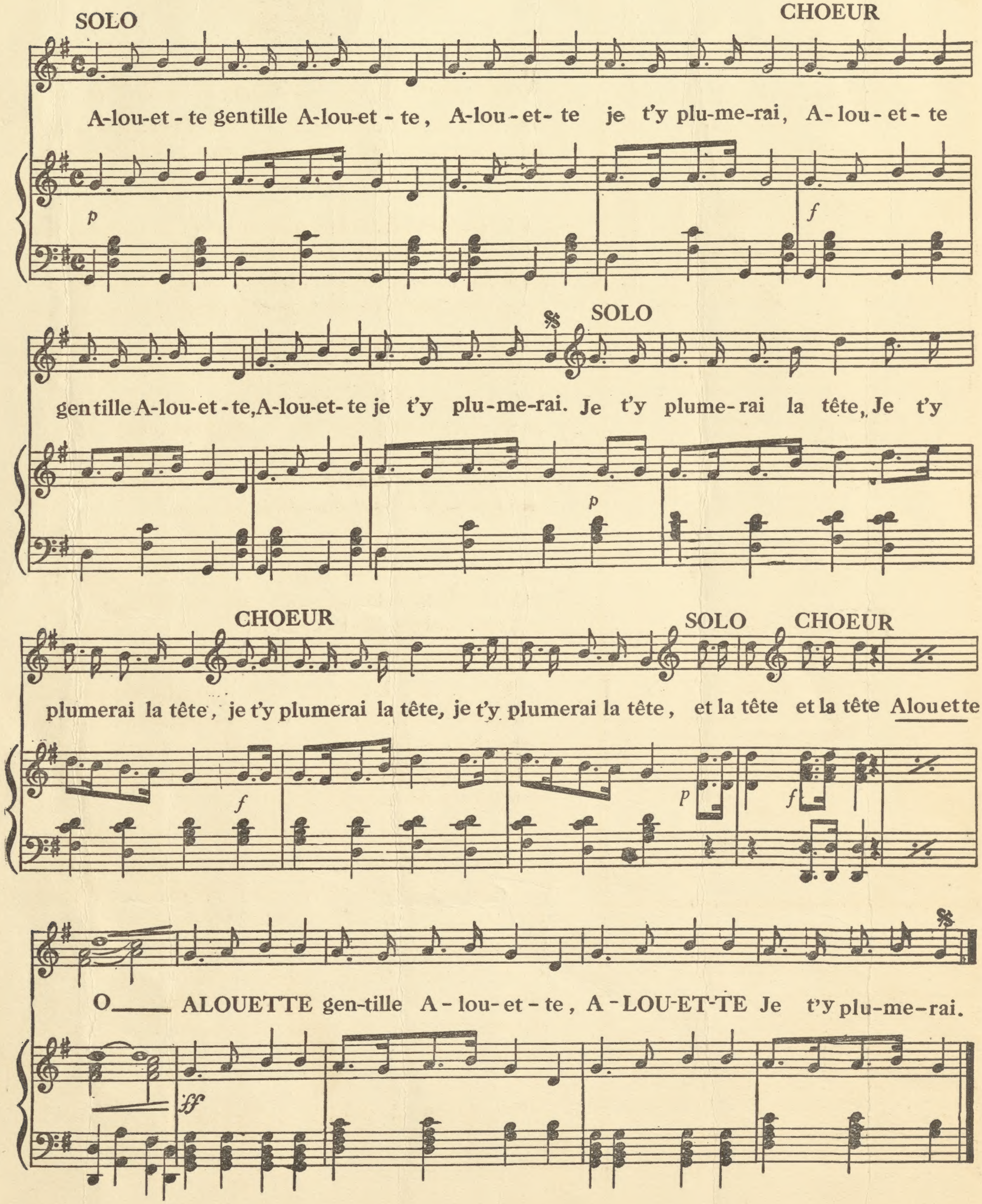
a "chanson" of old French Canada
which has become the Theme Song
of a New

Vacationland

LUCERNE IN QUEBEC

ALOUETTE

Vieille chanson française



Tavern
alouette
Moonp
old Grey Bonnett

Alouette

Alouette, gentille Alouette,
Alouette, je t'y plumerai;
Alouette, gentille Alouette,
Alouette, je t'y plumerai.

Je t'y plumerai la tête,
Je t'y plumerai la tête,
Et la tête, et la tête,
Alouette! *O-----*
Alouette, gentille Alouette,
Alouette, je t'y plumerai.

Je t'y plumerai les yeux,
Je t'y plumerai les yeux,
Et les yeux, et les yeux,
Et la tête, et la tête,
Alouette! *O-----*
Alouette, gentille Alouette,
Alouette, je t'y plumerai.

Je t'y plumerai le bec,
Je t'y plumerai le bec,
Et le bec, et le bec,
Et les yeux, et les yeux,
Et la tête, et la tête,
Alouette! *O-----*
Alouette, gentille Alouette,
Alouette, je t'y plumerai.

Je t'y plumerai le cou,
Je t'y plumerai le cou,
Et le cou, et le cou,
Et le bec, *etc.*

Je t'y plumerai les ailes,
Je t'y plumerai les ailes,
Et les ailes, et les ailes,
Et le cou, *etc.*

Je t'y plumerai les pattes,
Je t'y plumerai les pattes,
Et les pattes, et les pattes,
Et les ailes, *etc.*

Je t'y plumerai le dos,
Je t'y plumerai le dos,
Et le dos, et le dos,
Et les pattes, *etc.*

Je t'y plumerai la queue,
Je t'y plumerai la queue,
Et la queue, et la queue,
Et le dos, *etc.*

Alouette, gentille Alouette,
Alouette, je t'y plumerai.

Join the Great Alouette Chorus!

Since "Alouette" was introduced to radio audiences of the United States and Canada as the theme song of Lucerne-in-Quebec, its tuneful melody has enlisted many new enthusiasts, and hosts of listeners now join in the singing of the song. So many listeners have expressed a desire for copies of the words and music that this special edition has been prepared—that you, too, may join the growing "Alouette Chorus," already international in scope.

The Story of "*A*LOUETTE"...

AND HOW THIS FAMOUS OLD FRENCH *Chanson* BECAME THE RADIO THEME SONG OF A NEW VACATIONLAND

"Alouette"–the Normandy hunter's song whose lilting melody was long ago transplanted to old French Canada—wings forth today in a new role: Theme Song of a vast and alluring Canadian Vacationland.

Hunters of old, starting out on a day's pursuit of game, gave voice to this merry tune which has since become inseparably identified with the colorful romance and thrilling history of the Dominion. Today, the gay music of "Alouette" brings at once to mind the picturesque French-Canadian *habitant* or the adventurous French-Canadian pioneer.

"You beautiful Lark", the hunter sings, "I will pluck the feathers from your head"; and this he proceeds to do, continuing, with each succeeding chorus, to pluck feathers from a new part of the luckless bird until (in song) the lark is completely denuded.

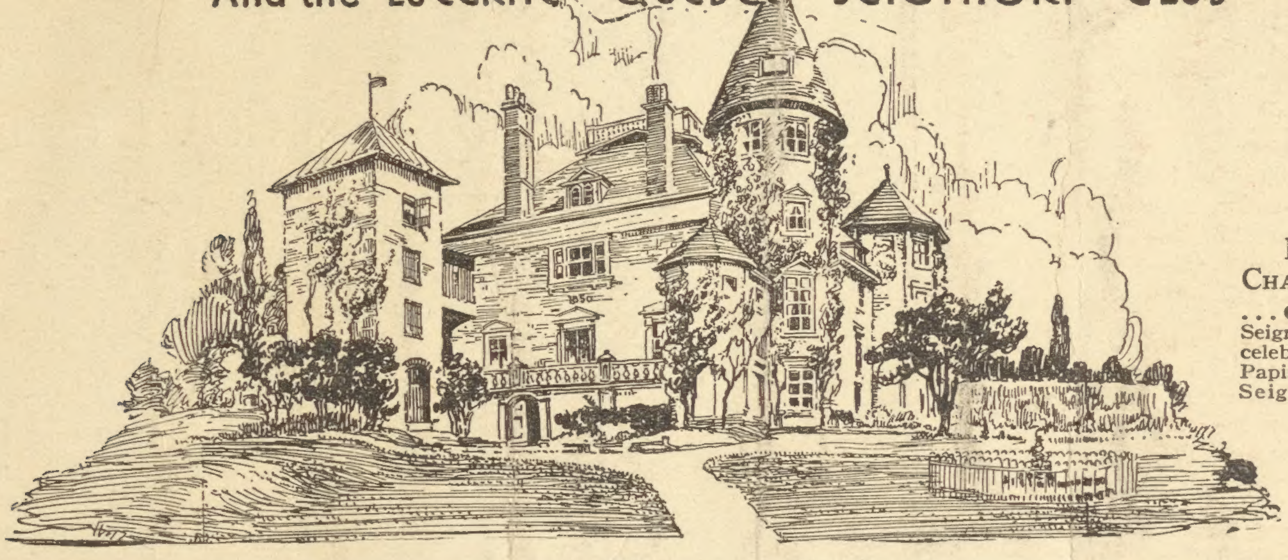
Today, the larks are few, but the singers of "Alouette" are many, for this folk-song of the French-Canadians is among the best-known and best-loved of those simple, expressive melodies which have come down to us through the years.

It is quite fitting that this *chanson* of old French Canada should have become the theme song for Lucerne-in-Quebec, for its merry music brings more than a suggestion of the carefree pleasures which may be yours, in settings hallowed by history, and bright with the gay colors of a romantic past—preserved for you in this vast and altogether splendid 80,000 acre, four-season recreationland in the fascinating Province of Quebec.

LUCERNE IN QUEBEC

LUCERNE IN QUEBEC

And the LUCERNE IN QUEBEC SEIGNIORY CLUB



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CHATEAU PAPINEAU

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LIMITED

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Sponsored by the Canadian Pacific Railway Company

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